



# SUPPORT THE NEWARK COMMUNITY

While delivering your  
message to over  
15,000 local residents

- Annual Full-Color Magazine Published by the Newark Morning Rotary Club
- Put Advertising Dollars into Action: Supporting the Greater Newark Community's Youth, Seniors, Schools, Environment, Disabled, and Disadvantaged
- Distributed Twice Annually: May 2018 & October 2018 (100+locations)
- Educational & Informative Content Addressing our Local Community
- Affordable Rates
- Credit Card Payments Accepted (Visa, MasterCard, Discover, AmEx)
- Space Reservation Details on Page 2  
For Questions, Contact: Cindi Viviano at 302.740.0124

## ADVERTISING RATES: PREMIUM POSITIONS

Inside Front Cover .....	\$2,000
Inside Back Cover.....	<del>SOLD \$2,000</del>
Back Cover.....	<del>SOLD \$3,000</del>
Page One .....	<del>SOLD \$1,000</del>
Center-Spread.....	\$2,500

## RUN-OF-MAGAZINE POSITIONS

Full page, Color .....	\$700
Half page, Color.....	\$475
Quarter page, Color.....	\$300

## SPACE RESERVATION DEADLINE:

Thursday, March 1, 2018

## AD-READY MATERIAL DEADLINE:

Thursday, March 15, 2018

For more information on the Newark Morning Rotary Club,  
go to our website: [www.nmrde.org](http://www.nmrde.org). ALSO – visit us on Facebook.

The Newark Morning Rotary Club meets Thursday mornings  
at 7 AM at the Courtyard Marriott at the University of Delaware. Join us!

# Advertisement Order Form

Rotary Sales Person \_\_\_\_\_ Order date \_\_\_\_\_

Company/Organization name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact phone: \_\_\_\_\_ Email: \_\_\_\_\_

## **ALL ADS WILL BE IN COLOR**

### **ADVERTISING RATES:**

#### **PREMIUM POSITIONS**

Inside Front Cover .....	\$2,000
Inside Back Cover.....	<b>SOLD</b> <del>\$2,000</del>
Back Cover.....	<b>SOLD</b> <del>\$3,000</del>
Page One .....	<b>SOLD</b> <del>\$1,000</del>
Center-Spread.....	\$2,500

#### **RUN-OF-MAGAZINE POSITIONS**

Full page, Color 6-3/4"w x 9-1/2"h .....	\$700
Half page, Color 6-3/4"w x 4-5/8"h .....	\$475
Quarter page, Color 3-1/4"w x 4-5/8"h.....	\$300

## **AD DELIVERY:**

- To be emailed  
*email ads to [info@nmrde.org](mailto:info@nmrde.org)*
- Rec'd with order
- Thumb drive
- Hard copy
- Disk
- Rotary to design
- Use same ad  
as last year

## **PAYMENT ONLINE:**

Quick and easy, with an automatic receipt upon payment!  
Select your ad size and complete the payment instructions.

<http://www.nmrde.org/payments.html#donate>

## **PAYMENT BY MAIL:**

Newark Morning Rotary Club  
c/o Robin Broomall  
22 Harvest Lane  
Newark, DE 19711

### **RESERVATION DEADLINES:**

**Space Reservation** –  
Thursday, March 1, 2018  
**Payment Due** –  
Thursday, March 1, 2018

### **MATERIAL DEADLINES:**

**To Be Built** (No Charge) –  
Thursday, March 1, 2018  
**Ad-Ready for Publication** –  
Thursday, March 15, 2018